



ACCOUNTABILITY + IMPACT



Building Bridges Winter 2018 Impact Call



February 1st, 2018; 10am-10:30am MST

Via Facebook Live

Presenters: Megan Devenport and Liz Hamel

AGENDA

1 Goal for this call

2 Our work

3 Deep dive

4 Program results

5 What's next?

1. Goal for this call

This call will share near real-time results of our work with our community. We do this to be transparent with and accountable to those who support our work – especially our alumni.

2017 was a challenging year. Today's deep dive outlines the events that led to these challenges, how we have handled them, and what the board has decided for 2018. We will also share Program highlights from year-end and ways you can get involved.



2. Who are we?

Our Mission

To equip young people with the communication and leadership skills necessary to address the root causes of hatred, discrimination, and violence.

Our Vision

A more just and inclusive world, where engaged global citizens are fueled by the desire and the skills to come to deeply understand different perspectives, rather than to simply perpetuate their own.

Our Values

Transformation

Empathy

Justice

Empowerment

3. Deep Dive - Context

2015

- Major funder reduces gift
- Building Bridges: Jerusalem becomes independent
- Both co-directors step down; board decides not to re-hire
- 21 participants complete pilot year of Transform
- Year-end = \$26,000 operating loss

3. Deep Dive - Context

2016

- Size of board shrinks
- 23 youth complete 2015-2016 year
- Staff change – Director of Programs
- Limited fundraising
- Board opts not to run 2016-2017 youth; Alumni Fellowship instead
- Executive Director hired in Sept.
- Year-end = \$105,000 operating loss

3. Deep Dive - Context

2017

- 9 alumni complete Fellowship
- 22 youth join 2017-2018 Transform
- Ran out of money in August
- Pilot earned income program: Shift
- Successful Q3 and Q4 fundraising: add 3 grantors, 1 new \$10k+ donor, 145 new grassroots donors; major funder makes 2-year pledge
- Year-end = ~\$3000 surplus

3. Deep Dive – Reflection & Action



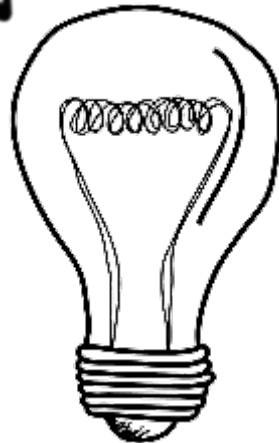
**Crisis Point:
\$0 in bank**



**Reaction:
Fundraising**



**Reflection:
Consulting
funded by TDF;
consider options**



**Planning:
Action steps
toward sustaining
our mission**

Transform

- 22 youth leaders
- Positive evaluations
- Exciting change projects
- 33% alumni staff team



“ I am excited to show the world the social justice warrior that I blossomed into, and truly grateful for the amount of self growth, care, healing, strength, reflection, and truth Building Bridges has allowed me to find in myself.

Jocelyne Argüelles,
2017-2018 Youth Leader

Legacy

- Integrating Fellowship recs
- Leadership in recruitment, curriculum, Board, facilitation
- Paid opportunities for 5 alum
- Facilitation training April 13-15



Gabi Bauduy-Salinas,
2014-2015 Alum

“ Building Bridges, I can say with certainty, changed my life in more ways than one. I had never had this sisterhood before, this group of like-minded young women eager to make positive changes in their world. This program inspired and motivated me to never stop making my voice heard.

Shift - 2017

- 10 workshops
- \$1950 revenue
- 17 facilitated hours
- 169 participants
- 5 alumni facilitators

Looking ahead . . .

We plan to provide 15 workshops, reach 200 people, and earn \$8500 in 2018.



5. What's next?

Metrics for 2018

- Board development – 4 new members by July 1
- Revenue development – expanded donor base, grow earned income, build cash reserves
- Recruit 30+ young leaders for Transform 2018-2019
- Maintain morale

If metrics **are met** . . .

- HURRAY! Pursue sustainability as an independent organization.

If metrics **aren't met** . . .

- Pursue sustainability of our mission and program via merger or strategic alliance.

5. What's next?

SOULFLOWER DENVER
PRESENTS
FLOWETRY

FEB 24, 2018
6-8PM
DOORS OPEN
5PM

SYNTAX PHYSIC OPERA
554 S BROADWAY
DENVER, CO

\$10 ADV/\$15 DOOR
PURCHASE TICKETS
AT
BUILDINGBRIDGESSHIFT.ORG/EVENT/FLOWETRY



Disclaimers

- Financial results: Numbers are preliminary and unaudited
- Safe Harbor disclosure:

Historical results are not necessarily indicative of future results. All forward looking statements contain known and unknown risks that may result in future results that are materially different from historical results.



Thank you!

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